

AMSTERDAM wanted

A D Y M O

TAPEWRITER THAT WOULD PRINT

STYLE 18000

This handsome new DYMO TAPEWRITER uses both $\frac{1}{4}$ inch and $\frac{3}{8}$ inch embossing tapes. . . .

A hand embossing tool which allows for the quick changing of its tape tracks by the simple movement up or down of only one selector pin.



9 inches long,

3 inches wide.

Blue baked enamel with charcoal blue trim.

Now, you can choose between $\frac{1}{4}$ inch and $\frac{3}{8}$ inch labels in full range of 6 available colors. By moving the selector pin up, you immediately change the tool's tape track to accommodate $\frac{1}{4}$ inch tape . . . down, the tool is ready for $\frac{3}{8}$ inch tape. No interchangeable parts or accessories are needed. This feature gives you the option of using the less expensive $\frac{1}{4}$ inch label for special applications calling for narrow labels or easily switching to larger, more prominent $\frac{3}{8}$ inch labels.

"PULL TAB" CUTOFF

Dymo's "pull tab" is automatically cut on the end of each label. Just hold this tab, pull off the protective backing and you have a raised letter label ready to apply.



ORDER BELOW

AMSTERDAM CO., AMSTERDAM, N. Y.

PLEASE INCLUDE FREE PREMIUM

Please enter our order for LABELMAKERS Style 18000 at \$14.95 each. Small shipping charge additional.

We prefer: Rolls of $\frac{1}{4}$ inch
Tape at \$1.00 each.
(Minimum 5 Tapes)

..... Rolls of $\frac{3}{8}$ inch
Tape at \$1.25 each.
(Minimum 5 Tapes)

Color desired:
 Red Green
 Yellow Gold
 Black Blue

NAME.....
ADDRESS.....
CITY..... STATE..... ZIP CODE.....
ORDERED BY.....

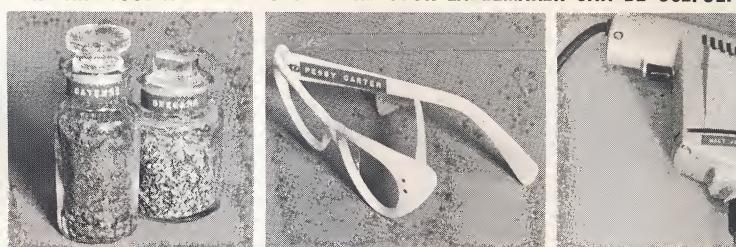
- Address at left is that of company.
Please ship open account and bill company.
 Check enclosed. (Money back if not delighted.)
 Address is my home address. Ship open account and bill me personally.

ORDER NOW — TRY FOR 30 DAYS . . . PAY ONLY IF 100% PLEASED

3* 4* 5 6* 7* 8* 9* 60* 2061* 2071* 5221

AMSTERDAM CO., AMSTERDAM, N. Y.

(over)



1/4 INCH TAPE

AND ALSO 3/8 INCH TAPE

Four Seasons

**PORABLE
LAMP**
Style 1472

Complete with
battery and bulb



Order Now—Try for 30 days...Pay only if 100% pleased



OUTDOOR LIVING

Order
Here



PLEASE INCLUDE FREE PREMIUM

AMSTERDAM CO., Amsterdam, N. Y.

Please enter our order for.....FOUR SEASONS PORTABLE LAMP Style 1472 at \$12.95 each. Small shipping charge additional.

Name

Address

City State Zip Code

Ordered by

3* 4* 5 6* 7* 8* 9* 60* 2061* 2071* 5221



BARBECUES

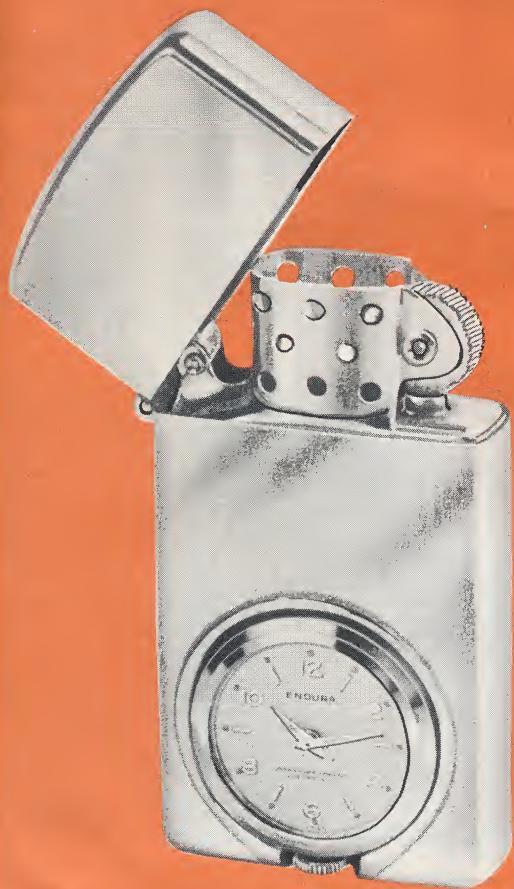


BOATS



CAMPS & TRAILERS

AMSTERDAM CO., Amsterdam, N. Y.



NEW... FROM AMSTERDAM STYLE 17110 **WATCH LIGHTER**

Here's a dual purpose cigarette lighter that has all the extras a smoker could want . . . Time and light creatively put together in an outstanding new gift idea.

The Lighter: Windproof with a long lasting fuel capacity. Uses standard wicks and flints in a standard sized lighter.

The Watch: Made in Switzerland by craftsmen whose skill is unquestioned . . . luminous hands provided for easy reading in the dark.

Order below

AMSTERDAM CO. AMSTERDAM, N. Y. Please include FREE premium
Please enter our order for the new WATCH-LIGHTER Style 17110. We have indicated quantity desired. Small shipping charge additional.

- | | |
|--|---|
| <input type="checkbox"/> 50 — \$ 9.95 each | <input type="checkbox"/> 6 — \$10.95 each |
| <input type="checkbox"/> 24 — 10.25 each | <input type="checkbox"/> 3 — 11.50 each |
| <input type="checkbox"/> 12 — 10.50 each | <input type="checkbox"/> 2 — 11.95 each |

Name

Address

City State Zip Code

Signed by

*Order Now - Try For 30 Days
Pay Only If 100% Pleased.*

AMSTERDAM CO. AMSTERDAM, N. Y.

(over)

Address at left is that of company. Please ship open account and bill company.

Check enclosed. (Money back if not delighted)

Address is my home address. Ship open account and bill me personally.

3* 4* 5 6* 7* 8* 9* 60* 2061* 2071* 5221